

# Jed Grant

[Product design portfolio - jedgrant.com](http://Product design portfolio - jedgrant.com)

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Seeking: Principal Designer, Head of Design, or Design + Product roles at AI/SaaS/Enterprise companies

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## Principal Product Designer Who Ships

I design enterprise systems at scale (Amazon, 15 years) and build full-stack SaaS products independently (WritingHabit, 40K+ users). I bridge strategy and execution—leading teams through complex problems while shipping code when needed. Rare combination: principal-level design leadership + hands-on development (React, Firebase, AI tooling). I don't just design solutions—I validate them by building.

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## Experience

### [WritingHabit — Founder, Designer, and Developer \(personal project\)](http://WritingHabit — Founder, Designer, and Developer (personal project))

Independent SaaS Startup | 2022 – Current - Built WritingHabit, a full-featured writing platform offering planning, writing, tracking, formatting, feedback, and other tools. <https://writinghabit.app>

- Built and shipped a complete SaaS product solo—proving I can design, develop, market, and support products independently (not just within large company infrastructure).
- **Conceptualized, designed, and developed** the product end-to-end — from vision and requirements to full-stack implementation (MUI, React, Firebase, Stripe API, Websockets).
- **35,000 users** for the Google Docs add-on and **4,600+ web app users**
- Shipped over **70+ features**, covering analytics, writing tools, formatting, data recovery, feedback systems, promotional ad creation and management, and more.
- Enabled **24M words and 1.2M minutes of writing**, supported by seamless UX and strong reliability.
- Integrated **Stripe-powered payments** and built growth loops that organically increased engagement and subscriptions.
- Routinely leverage Agentic Coding tools (Github Copilot) to accelerate feature planning, documentation, development, and code reviews to jumpstart work.

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## Amazon — Principal User Experience Designer, Private Brands / Global Sourcing

Remote | Apr 2019 – Nov 2025

Led UX strategy, vision, and execution for Amazon's internal product lifecycle management (PLM) platform powering all Private Brands product development and all internal and partner tool design work for North American Stores.

- Designed AI-powered automation tools reducing product development cycle time by ~150 days annually—covering Bill of Materials identification, vendor proposal analysis, product claims validation, and workflow optimization.
- Built human-in-the-loop systems that augment rather than replace expertise, enabling faster decision-making while maintaining quality standards across global sourcing operations.
- **Architected and designed** a modular, flexible PLM ecosystem used by hundreds of internal stakeholders and thousands of vendors, enabling faster, higher-quality, and more accurate and manageable product delivery, across end-to-end global sourcing operations.
- Designed a **configurable workflow system** allowing business admins to dynamically adjust live projects — improving agility and cutting development cycles by **~100 days** annually.
- Created **schema management, bulk data manipulation, and self-service process tools** that reduced manual work by **~250 days** annually across various functions (increasing product speed-to-market).
- Drove definition and alignment of **UX design system, quality bar, standards, patterns, layouts, and review processes** across teams which increased front end development and design velocity, gained customer trust (identified via usability feedback), and led to decreased onboarding time for PM, FEE, and UX resources.
- Served on both **North American Stores Design** and **Private Brands Tech leadership teams**, managing and mentoring designers, shaping multi-org experience strategy, roadmap and product definition, conducting talent reviews, and team development activities.
- Created and evangelized a UX vision with senior leadership that was iteratively adopted over multiple years. Specifically, the previously mentioned schema management, bulk data manipulation and other tools.

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## Amazon — Senior UX Design Roles (2011 – 2019)

Austin, TX & Seattle, WA

Progressive design leadership roles across multiple Amazon domains, including **Amazon**

**Business, Logistics, Flex, Kindle Publishing, and Supply Chain Optimization.** See [Linkedin profile details](#) for more robust descriptions.

- Led design for **Amazon's next-gen publishing tools**, supporting enterprise and indie authors across Kindle, Print, and Comics.
- Shipped **Amazon Flex Instant Offers**, reducing delivery costs by ~35% while improving partner experience.
- Drove **design system integration** across Amazon Business tools, improving internal design efficiency and consistency.
- Designed vendor-facing tools that cut onboarding time from **114 days to 14**, dramatically accelerating partner acquisition.

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## Earlier Roles (Condensed)

**Literrater.com — Founder, Designer, Developer (2011–2015):** Built a social writing and feedback platform, developing all design and backend features using ASP.NET and Azure.

**The Church of Jesus Christ of Latter-Day-Saints — Interaction Designer / Business Analyst (2008–2011):** Designed and delivered enterprise tools improving usability and adoption.

**Utah State University — Web & Graphic Designer (2003–2009):** Led major redesigns of university recruitment and admissions platforms.

**Sensory Sweep Studios — UI Artist (2007–2008):** Designed and coded interfaces for video game environments using a proprietary scripting language.

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## Education

**Utah State University — B.A. in Speech Communication and Rhetoric**

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## Portfolio

- [User Experience/Product Design Portfolio - https://jedgrant.com/](https://jedgrant.com/)
- [Linkedin Profile - https://www.linkedin.com/in/jedgrant](https://www.linkedin.com/in/jedgrant)
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